



# The International Lake Constance Region in Figures 2025

www.statistik-bodensee.org



### 1. The International Lake Constance Region





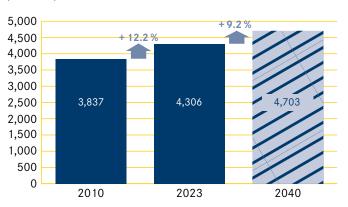
### 2. Population

Between 2010 and 2023, the population of the Lake Constance region has grown by more than 12%. Of the region's 4.3 million inhabitants today, 61% are between 20 and 64 years old, and 20% are younger than 20 years old. The most densely populated areas are Greater Zurich, around Lake Constance, and in the Rhine valley.

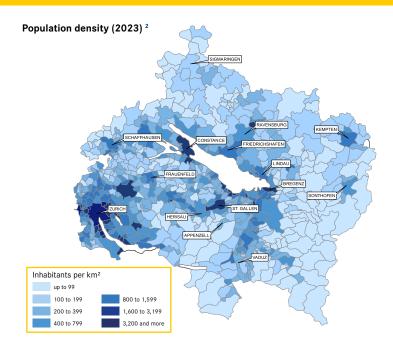
#### Population in the Lake Constance region 1

	Population 2023 (thousands)	Population 2040 (thousands)	Average annual change
German territory	1,260	1,272	+0.1%
Swiss territory	2,596	2,947	+ 0.7 %
Liechtenstein	40	43	+ 0.4 %
Vorarlberg	410	441	+ 0.4 %
Lake Constance region	4,306	4,703	+0.5%

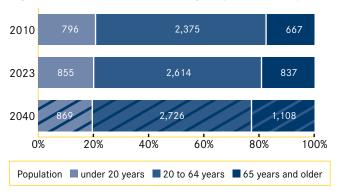
# **Development of the population in the Lake Constance region** <sup>1</sup> (thousands)



The population forecasts of the statistical offices show the possible future development of the population while maintaining the demographic trends of the past.



#### Age structure in the Lake Constance region 1 (% and thousands)



<sup>&</sup>lt;sup>2</sup> Population per km<sup>2</sup> of productive land area (i.e. excluding bodies of water and without unproductive land such as sand or gravel).



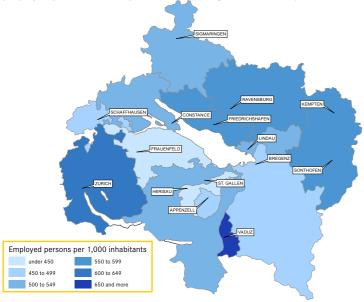
### 3. Economy

#### Employed persons at their place of work in the Lake Constance region <sup>3</sup>

Year	Employed persons (thousands)	Average annual change
2000	1,930	-
2010	2,093	+ 0.8 %
2023	2,400	+ 1.1%

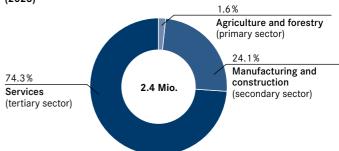
Employment density (employed persons per 1,000 inhabitants) varies considerably across the region. The highest densitites are reached in Liechtenstein with 1,079 and in the canton of Zurich with 615 employed persons per 1,000 inhabitants.

# Emploment density (2023) <sup>3</sup> (employed persons at their place of work per 1,000 inhabitants)



Including commuters. In the case of Vorariberg, the 2000 figures refer to the number of employed persons at their place of residence, while the figures from 2010 and 2023 refer to employed persons at their place of work. As a result, the development of the Lake Constance region between 2000 and 2010 is slightly underestimated.

# Employed persons in the Lake Constance region by economic sector (2023)



Around 74% of the employed persons in the Lake Constance region work in the service sector (tertiary sector) and 24% in manufacturing and construction (secondary sector). Less than 2% are employed in the primary sector. The largest single section is ,Public administration, defence, education, human health and social work activities' with over 700,000 persons employed.

#### Employed persons in the Lake Constance region by economic section (2023)

Rank	Economic Section	Employment (thousands)	Per- centage
1	Public admin., education, human health, social work, other personal services (tertiary)	709	29.6%
2	Trade, transport, accom., inform. & communication (tertiary)	595	24.8%
3	Financial, insurance & real estate act., business-related services (tertiary)	479	19.9%
4	Manufacturing (secondary)	409	17.0%
5	Construction (secondary)	146	6.1%
6	Agriculture, forestry & fishing (primary)	39	1.6%
7	Mining, quarrying & other industry, w/o manufacturing (secondary)	24	1.0%

### 3. Economy

#### Gross domestic product (GDP) at current market prices (2022)

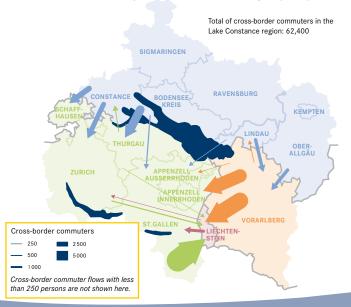
The GDP of the Lake Constance region amounts to 330 billion euros or Swiss francs in 2022. It therefore accounts for around 6% of the total GDP of the four participating nation states and is almost as high as the national GDP of Denmark (2022: 382 billion euros).

#### GDP (2022)

	Potal Lake Pesion Take	German territory	Swiss territory	<sup>Lie</sup> chtenstein	Voranterig
absolute (billion euros)	330	57	242	7	24
per inhabitant (thousand euros)	78	46	95	177	59

At an exchange rate of  $1 \in = 1.005$  CHF (2022). In interpreting the GDP figures, incoming and outgoing commuters should be taken into account (see the following illustration). In the case of large numbers of commuters, the GDP can only be used to a limited extent to draw conclusions on the income situation of the respective regional population.

#### Cross-border labour mobility in the Lake Constance region (2023)





### 4. Tourism

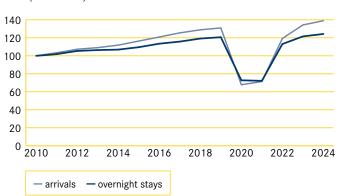
# Overnight stays and average length of stays in the hotel business (2024)

	Overnight stays (thousands)	Average length of stay (days)
German territory	8,247	2.6
Swiss territory	8,649	1.8
Liechtenstein	180	1.9
Vorarlberg	5,257	3.0
Lake Constance region	22,333	2.2

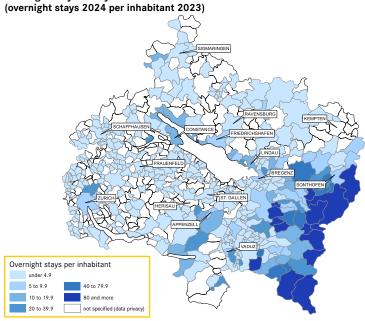
The overnight stays shown relate to the **hotel industry** (hotels, inns and guesthouses). Due to a lack of data, overnight stays at campsites, youth hostels, recreation and holiday homes as well as private and commercial holiday apartments are not included. According to expert estimates, the overnight stays reported here are likely to account for 30 to 50% of all tourist overnight stays in the Lake Constance region. The length of stay refers to the number of nights spent in the individual hotel. The longer stay in the region of some guest segments, such as cyclists who change their place of accommodation, is not reflected in these figures.

# Development of overnight stays and arrivals in the hotel business in the Lake Constance region

Index (2010 = 100)



### Overnight stay density in the hotel business (overnight stays 2024 per inhabitant 2023)



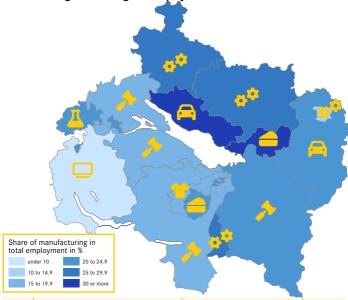
# Most important countries of origin of hotel guests in the Lake Constance region (2024)

Rank	Country of origin	Number of overnight stays (thousands)	Share of total overnight stays
1	Germany	10,663	48%
2	Switzerland and Liechtenstein	5,158	23%
3	United States	1,018	5%
4	Austria	994	4%
5	United Kingdom	458	2%



### 5. Industry

Share of manufacturing in total employment and sub-sector of manufacturing with the highest employment <sup>4</sup>



Sym- bol	Economic sections (Nace)	Manufacturing sub-sec- tor with highest employ- ment in the regions of	number of regions
*	basic metals & fabricated metal products	district KN; cantons SG, TG; Vorarlberg	4
<b>D</b> D	machinery & equipment	districts RV, SIG, KE; FL	4
A	vehicles & transport equipment	districts FN, OA	2
	food, beverages & tobacco products	district LI, canton Al	2
Д	chemical & pharmaceutical products	canton SH	1
1	textiles, wearing & leather products	canton AR	1
	computer, electronic & optical products	canton ZH	1

Manufacturing: section C according to NACE, employment by number of employees. The regional abbreviations refer to car licence plates.



### **Imprint**

#### The Statistic Platform Lake Constance - in service for over 20 years

The Statistic Platform Lake Constance is a working group founded in 2003 by the Economics Commission of the International Lake Constance Conference (IBK). It comprises representatives of statistical offices and other institutions from the Lake Constance region. The Bureau for Statistics of the Canton of St.Gallen is entrusted with its management. The task of the Statistic Platform Lake Constance is providing all interested parties with statistical key figures on the international Lake Constance region (IBK area) in various subject areas. Primarily, it draws on existing data from public statistics in Germany, Liechtenstein, Austria and Switzerland, and harmonises it as far as possible.

Background information on the key figures published in this leaflet as well as more detailed data on the Lake Constance region can be found at www.statistik-bodensee.org.

#### **Editing**

This publication was compiled by the Statistic Platform Lake Constance working group of the International Lake Constance Conference (IBK) under the lead of:

#### Bureau of Statistics of the Canton of St.Gallen

Davidstr. 35, CH - 9001 St.Gallen

Lutz Benson, Hedwig Prey

Phone: +41 (0)58 229 22 58, e-mail: lutz.benson@sg.ch

St.Gallen, June 2025

Cover photo: Achim Mende / Internationale Bodensee Tourismus GmbH

The International Lake Constance Conference (IBK) is a joint platform set up by the administrations of the federal states and cantons of
Baden-Württemberg, Schaffhausen, Zurich, Thurgau, St. Gallen, Appenzell
Ausserrhoden, Appenzell Innerrhoden, The Principality of Liechtenstein,
Vorarlberg and Bavaria. The aim of the IBK is to preserve and cultivate the
Lake Constance region as an attractive living, natural and cultural environment and to strengthen a sense of regional identity. It is at the centre of
a widespread network of regional cross-border alliances in the Lake Constance region. www.bodenseekonferenz.org